Dear Colleague,

The San Diego, Orange County, Valley of the Sun, Las Vegas, Inland Empire and Albuquerque CFMA chapters have joined together to provide our 2nd Annual CFMA Southwest Regional Conference. Together, we are committed to delivering the best networking, education, and training experience of any kind in the field of construction accounting and finance.

We understand the challenges Construction Financial Managers face and we realize you do not have the time or resources to stay abreast of all aspects of what that job entails. That is why we created this annual event.

This year's conference will include two information-packed days, including expert keynote speakers who provide great insight about topics such as surety and bonding, technology, human resources, taxes and overall industry changes and updates.

You have no-doubt been very aware of how changing market demands are forcing change on how you do business.

**What you do not know can hurt you. Can you really afford NOT to attend? REGISTER TODAY!**

Sincerely,

2016 CFMA Southwest Regional Conference Committee:

**SAN DIEGO CHAPTER**
Mandy Irvine, H5 Networks (Conference Chair)
Jackie Buck, Harper Construction
Lynn Hanson, Good & Roberts LLC
Lisa Hitt, Pacific Building Group

**ORANGE COUNTY CHAPTER**
Steve Ruelas, Griffith Company
Pam Hummel, Dodge Data & Analytics
Theresa Tate, Crawford & Bangs, LLP

**VALLEY OF THE SUN CHAPTER**
David Miller, Jokake Construction Services
John Corcoran, CICPAC
Marj Weber, Irontree

**LAS VEGAS CHAPTER**
Kevin Booth, WestCor Companies
Jim Main, Main Amundson & Associates

**ALBUQUERQUE CHAPTER**
Kari Juvera, Enterprise Builders Corporation
Kristeena Romero, Sandia National Laboratories
Dean Willingham, REDW

**INLAND EMPIRE CHAPTER**
Steve Lords, Arizona Pipeline

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**IMPORTANT DATES**
- **7.8.16** Early Bird Deadline
- **9.6.16** Registration Deadline
- **9.25.16** CCIFP Exam

**CONFERENCE LOCATION**
The US Grant Hotel
326 Broadway, San Diego, CA 92101
1-866-837-4270
Room rates- $249

**PRICING**

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**Sunday 9/25 CCIFP Exam**
for eligibility, application & registration, visit: [www.iccifp.org](http://www.iccifp.org)

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projects but also a growing number of private projects and
current surety landscape. This includes not only government
bondable contractors and those who are familiar with the
Dave Pesce- Navigators Management Company
Warren Hennagin- Gelman LLP
Panel: Larry McMahon- Alliant Insurance
Moderated by: Warren Hennagin, Gelman LLP
"Surety Update: A review of the 2016 Surety Marketplace"
Moderated by: Warren Hennagin, Gelman LLP
Panel: Larry McMahon- Alliant Insurance
Warren Hennagin- Gelman LLP
Dave Pesce- Navigators Management Company
As the economy improves and construction picks up, many of the largest and most profitable opportunities will go to
bondable contractors and those who are familiar with the
current surety landscape. This includes not only government
projects but also a growing number of private projects and
extends to the subcontractors as well. Please join us as we review the current marketplace and address changes in real
time. After this session attendees will be able to:
• Navigate the process and details of bonding a Public
Private Partnership (P3)
• Assess the current claims activity landscape
• Identify the Surety’s view of revenue recognition on
claims, change orders, etc.
• Understand Foreign parent guarantee of domestic
subsidiaries surety credit
• Discuss the present state of affairs of Subcontractor
Default Insurance (SDI) policies
1.5 CPE Credits in Specialized Knowledge & Applications

"Mental Illness & Suicide: Break the Silence & Create a
Caring Culture"
Cal Beyer, Lakeside Industries
Mental health is the next frontier in building a best in class safety culture. The construction industry consistently
ranks in the top industries for suicide risk. There are unique industry and workforce demographics that make this a
leadership imperative for the construction industry. When
mental health is added to a Safety 24/7 culture the goal is
no longer to get employees home safe at the end of work
shift. For high risk workers the goal should be getting these employees back to work safe from home. Two CFMA
professionals will share their personal stories of suicide and
the impact it had on their lives. Learning Objectives:
• Understand the industry and workforce risk factors that
make suicide risk a concern in construction
• Learn how to protect your workforce and their families by
starting a dialogue on this topic
• Hear what leading construction companies are doing to
address this issue by incorporating mental health into
safety and wellness programs
• Learn about local community mental health resources and
how to tap into these services
• Develop an action plan to address this life-saving topic in
your company
1.5 CPE Credits in Specialized Knowledge & Applications

"The Big Cloud, Local Data Threats and Managing Risk in
2016”
James Benham, JBKnowledge, Inc.
After attending this session attendees will be able to:
• Define the Cloud, including current platforms, services
and devices
• Identify the biggest fears of data in the cloud and which
ones are justified
• Explore the Cloud Security Alliance Big 9 Cloud Threats of
2013 and how they will affect your industry
• Discuss real case studies of how companies are
successfully mitigating cloud threats
• Learn the technology tools and resources to manage and
monitor cloud solutions
1.5 CPE Credits in Computer Science
“The Value of Mentoring”
Linda Clifford, C.C. Myers, Inc.
In the construction industry people are a company's greatest competitive advantage. Equipping employees with training and technological resources as well as investing in their growth and development results in a company attracting and retaining the brightest and most talented professionals in the industry. Mentoring is key to this process and is the fastest, most reliable method for transferring institutional knowledge to the next generation. After attending this session, students will understand how to do the following:
- Establish goals for a successful mentoring program
- Define the responsibilities and actions of a successful mentor
- Identify and assess a successful mentor/mentee relationship
- Use resources to create the framework for a successful mentoring program
- Identify which activities and processes are most applicable to a mentoring program in their current position/circumstances
- Formulate systematic improvements in a mentoring program to assure program effectiveness
- Locate and approach stakeholders to get "buy-in" from users to increase participation
- Use survey metrics

1.5 CPE Credits in Specialized Knowledge & Applications

“Ethical Dilemmas in Construction – A Blueprint For What is Acceptable and What is Not!”
Tony Stagliano and Tony Hakes, CBIZ MHM, LLC
Contractors face ethical challenges every day and they face ethical choices that will shape their career and success in the construction industry. They have to take ownership of their role and ethical responsibility for shaping the future of the construction industry. This will be an interactive session and will tackle ethical concepts and apply them to real life construction situations. Responses will be made by text, so bring your cell phone, to answer whether a particular situation or action is; ethical, unethical, illegal or unethical? Then see the graphic result of what you and your peers think and how your opinion measures up. We encourage open discussion and you have the opportunity to give your opinion. You may be surprised by some of your peer's responses and subsequent reasoning. Objectives:
- Understand how to incorporate ethics in the workplace
- Recognize your ownership of our industry and its image
- Discuss and understand moral issues facing corporate America
- Understand the solutions & embrace your role as leaders
- Define ethical dilemmas within the construction industry
- Help our/your industry make the ethically correct choices

1.5 CPE Credits in Ethics - Behavioral

“FASB's New Lease Accounting- A Lessees Perspective”
Bret Rutter and Scott Swearingen, Moss Adams LLP
Session will cover the impact to lessees of the FASB’s new lease accounting standard, ASU 2016-02, Leases (Topic 842), including examples involving leases commonly entered into by contractors such as real estate, equipment, and rental fleets. Areas of focus will include the following:
- The purpose and scope of the ASU
- Lessee accounting models, including classification of leases as operating vs. financing
- Recognition and measurement considerations
- Financial statement presentation and disclosures
- Transition and effective date
At the end of this session, participants will understand:
- General objective and brief history of the lease accounting project and why it was added to the FASB’s technical agenda
- Lessee accounting model, including key elements that will affect recognition and measurement of lease arrangements
- Financial statement presentation and disclosures of the new ASU
- Effective date of the new lease accounting standard and transition matters that may affect their business
- Steps their company should take to successfully implement the new lease accounting standard

1.5 CPE Credits in Accounting

WHO SHOULD ATTEND
The CFMA Southwest Regional Conference is designed for CFOs, controllers, and financial managers in the construction industry; construction CPAs; banking and financial service professionals; insurance professionals; surety underwriters; attorneys; and other construction industry specialists.

HOW TO REGISTER
Register Online: Submit your CFMA Southwest Regional Conference registration via the online registration form. Please note, you will need to log in to your CFMA account or create a new one if you don’t have a CFMA profile.
Register by Mail or Email: Print a copy of the CFMA Southwest Regional Registration Form (Page 4) and mail or email your completed form. Please expect to receive an confirmation within 3 to 5 days of receipt of your form.

REFUNDS AND CANCELLATIONS
If you must cancel your registration, you must do so prior to September 16, 2016. Please contact Mandy Irvine by e-mailing mirvine@hoop5net.com with the subject line: Please cancel my registration for the 2016 SWRC. If the 2016 CFMA Southwest Regional Conference Committee cancels this Conference, your registration fee will be refunded. Questions may be sent to Mandy Irvine at mirvine@hoop5net.com or 619-259-5549.

SPONSORSHIP OPPORTUNITIES
With National and Regional Speakers, attendees from all over the country and world-class networking opportunities, the CFMA Southwest Regional Conference is the place to be! Enhance your brand, increase your exposure, generate leads and demonstrate your support to the construction industry. Please visit our website for information: www.southwest.cfmaregional.org

VISIT US ONLINE AT: WWW.SOUTHWEST.CFMAREGIONAL.ORG